


# Look, a big *rectangle!*

Let's try and find other rectangles  
in this newspaper.

When you talk to your child, you build vocabulary, so everyday moments  
become learning moments. For more tips, visit [bornlearning.org](http://bornlearning.org)



<b>Client:</b> United Way (UWA) <b>Product:</b> General (GEN) <b>Job:</b> N06MC002 <b>MCCANN ERICKSON</b>	<b>Ad#:</b> 630 <b>Headline:</b> "Look, a big rectangle!..." <b>Visual:</b> Copy/Black Type, White Background <b>Space:</b> B/W Non-Bleed <b>Issue:</b> Various - 2006	<b>Mech Bleed:</b> n/a <b>Mech Trim:</b> 11.5" x 21" <b>Mech Live:</b> n/a	<b>AD:</b> P. Behnen <b>CW:</b> G. Marquardt <b>CD:</b> P. Behnen/G. Marquardt <b>AP:</b> A. Kaye <b>PP:</b> M. Daoust	 Created by Interface Graphics, a division of McCann Erickson																
<b>Print/Export Time:</b> 7/28/06 - 12:58 PM <b>Print Scale:</b> 100% <b>User Name:</b> d.fish <b>Previous User:</b> manning <b>Proof#:</b> 2 <b>PM:</b> P. Fay <b>Quark Version:</b> 4.11	<b>Document Name:</b> IG_N06UW002_630_Rectangle <b>Document Path:</b> Retouching-Work In Progress:United Way:IG_N06UW002_630_634_United Way:IG_N06UW002_630_Rectangle <b>Fonts:</b> Helvetica, MetaBold-Roman, MetaBoldLF-Italic, MetaBoldLF-Roman, TradeGothic BoldCondTwenty, TradeGothic CondEighteen <b>Images:</b> uw_full.BW.eps @ 37.9%, aclogoblack.eps @ 38%*, Guidebox.eps @ 90%, Slugbox.eps @ 90%*	<table border="1"> <tr><td>Quality Ctrl</td><td></td></tr> <tr><td>Digital QC</td><td></td></tr> <tr><td>Proofreader</td><td></td></tr> <tr><td>Art Director</td><td></td></tr> <tr><td>CopyWriter</td><td></td></tr> <tr><td>Creative Dir</td><td></td></tr> <tr><td>Acct Exec</td><td></td></tr> <tr><td>Print Prod</td><td></td></tr> </table>	Quality Ctrl		Digital QC		Proofreader		Art Director		CopyWriter		Creative Dir		Acct Exec		Print Prod			
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