



**Look, a *square!***  
 Squares have four equal sides.  
 Daddy's kind of a square too,  
 but that's another story.

Everyday moments can be learning moments with  
 your kids. For more tips, visit [bornlearning.org](http://bornlearning.org)


 

Client: United Way (UWA)  
 Product: General (GEN)  
 Job: N06MC002

Ad#: 631  
 Headline: "Look, a square!..."  
 Visual: Copy/Black Type, White Background

Mech Bleed: n/a  
 Mech Trim: 3.75" x 3.5"  
 Mech Live: n/a

AD: P. Behnen  
 CW: G. Marquardt  
 CD: P. Behnen/G. Marquardt  
 AP: A. Kaye  
 PP: M. Daoust

  
 Created by Interface  
 Graphics, a division of  
 McCann Erickson

**McCANN ERICKSON**

Print/Export Time: 7/28/06 - 1:36 PM  
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 User Name: manning  
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Document Name: IG\_N06UW002\_631\_Rectangle  
 Document Path: Retouching:-Work In Progress:United Way:IG\_N06UW002\_630\_634\_United  
 Way:IG\_N06UW002\_631\_Rectangle  
 FONTS: Helvetica, MetaBold-Roman, MetaBoldLF-Italic, MetaBoldLF-Roman, TradeGothic BoldCondTwenty,  
 TradeGothic CondEighteen  
 IMAGES: uw\_full.BW.eps @ 13.9%, alogoblack.eps @ 14%, Guidebox.eps @ 90%, Slugbox.eps @ 90%\*

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