

5.687"

10.5"



# Look, a big *rectangle!*

Let's try and find other rectangles  
in this newspaper.

When you talk to your child, you build vocabulary, so everyday moments  
become learning moments. For more tips, visit [bornlearning.org](http://bornlearning.org)




Client: United Way (UWA)  
Product: General (GEN)  
Job: N06MC002

Ad#: 632  
Headline: "Look, a big rectangle!..."  
Visual: Copy/Black Type, White Background

Mech Bleed: n/a  
Mech Trim: 5.6875" x 10.5"  
Mech Live: n/a

AD: P. Behnen  
CW: G. Marquardt  
CD: P. Behnen/G. Marquardt  
AP: A. Kaye  
PP: M. Daoust

**interface**  
GRAPHICS

Created by Interface  
Graphics, a division of  
McCann Erickson

**MCCANN ERICKSON**

Print/Export Time: 7/28/06 - 1:00 PM  
Print Scale: 100%  
User Name: manning  
Previous User: manning  
Proof#: 1  
PM: P. Fay  
Quark Version: 4

Document Name: IG\_N06UW002\_632\_Rectangle  
Document Path: Retouching--Work In Progress:United Way:IG\_N06UW002\_630\_634\_United  
Way:IG\_N06UW002\_632\_Rectangle  
FONTS: Helvetica, MetaBold-Roman, MetaBoldLF-Italic, MetaBoldLF-Roman, TradeGothic BoldCondTwenty,  
TradeGothic CondEighteen  
IMAGES: uw\_full.BW.eps @ 18.9%, aclogblack.eps @ 19%\*, Guidebox.eps @ 90%, Slugbox.eps @ 90%\*

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|--------------|--|
| Quality Ctrl |  |
| Digital QC   |  |
| Proofreader  |  |
| Art Director |  |
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